
ALBERTA SCHOOL COUNCILS' ASSOCIATION

REPRESENTING PARENTS ON SCHOOL COUNCIL



**Alberta
School Councils' Association**

Promoting parent engagement in public education



ASCA OVERVIEW....

- Established in 1929 *Celebrating 90th Anniversary in 2019
- AFHSA (1929) to AHSCA (1995) to ASCA (2014)
- Evolved over the years as parental involvement in public education changed
- Provincially recognized as “parent voice”
- Provides support for school council effectiveness and greater parental engagement in education

ASCA'S STRUCTURE....



➤ **MEMBERS:**

- School Councils across the province

➤ **BOARD OF DIRECTORS:**

- Volunteers
- Elected
- All parents on their own School Council

➤ **STAFF & INSTRUCTORS:**

- 1 Executive Director
- 5 Office Staff
- 6 Contracted Field Instructors

3 CORE BUSINESS AREAS....



Development



Representation



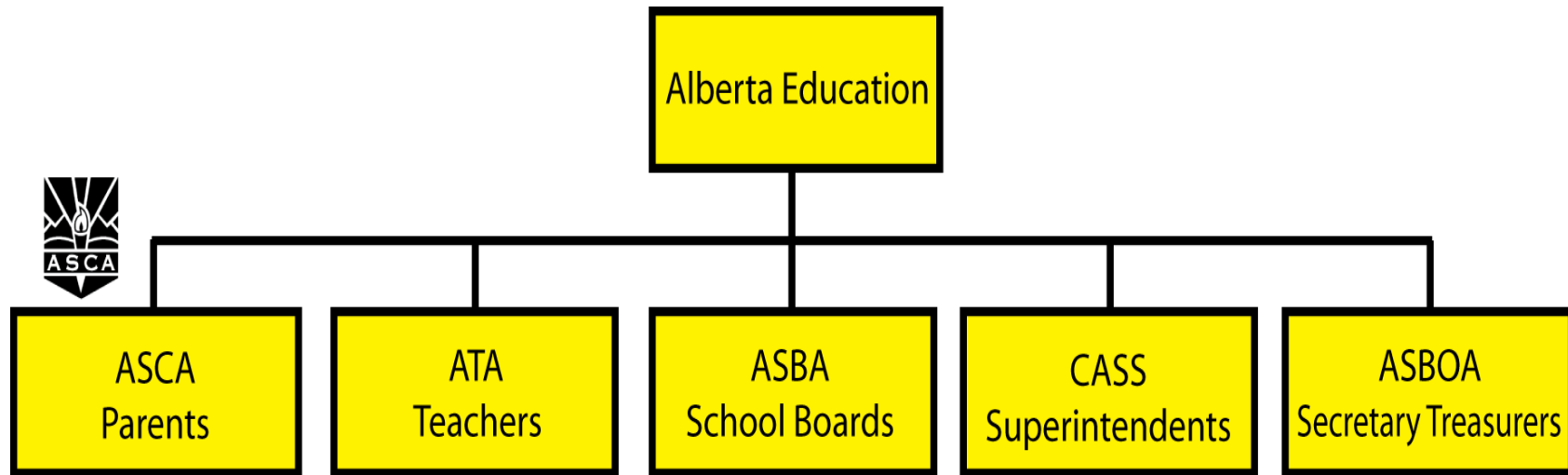
Communication

HOW DO WE SERVE MEMBERS?

2018 – 2019 Board of Directors
Governing, Stewarding, Leading....



WHO DO WE WORK WITH?



ADVOCACY = VOICE = INFLUENCE

- Issues resolution process (AGM)
- Provincial external committees
- Key messages
- Raising awareness to school councils

<https://www.albertaschoolcouncils.ca/about/the-parent-voice/advocacy>



DEVELOPMENT....

- Workshops
- Presentations/Sessions
- Resources
- Support – mentoring and coaching
- Skill building sessions
- Materials
- Conference and Annual General Meeting – APRIL 26 – 28, 2019

HOW DOES SCHOOL COUNCIL HELP YOU?



CONTACT US....

- 1.800.661.3470
- Twitter @Abschoolcouncil
- www.albertaschoolcouncils.ca (SCETF, email list, templates)
- Facebook/pages/Alberta-School-Councils-Association